

Career Research Organizer

Collect evidence you can reuse on your website, display, handout, and pitch.

Name:

Class:

Date:

Use current evidence: Start with BLS Occupational Outlook Handbook and CareerOneStop. Record the page title, URL, and date you checked it.

1 · Career and fit

Career name	Why this career is worth representing
_____	_____
_____	_____
_____	_____
_____	_____

2 · What the work is actually like

Three real tasks

What does this person do, make, decide, repair, study, or communicate?

Work setting and schedule

Where do they work? What hours, travel, physical demands, or teamwork should a visitor know?

Skills that matter

Name three skills and connect each one to a task.

One honest challenge

What could be difficult, stressful, competitive, risky, or repetitive?

3 · Training, pay, and outlook

Education or training What is usually required? Include a route: degree, certification, apprenticeship, military training, or on-the-job training.	
Texas pathway Name one Texas program, school, apprenticeship, or training provider. What would a student do there?	
Pay Record Texas pay if available and the national median. Label each number and the year/source.	
Outlook What does the current 10-year projection say? Is demand growing, steady, or shrinking? Use a number, not a guess.	

4 · Source log

Page title	Organization	URL	Checked

5 · Choose the evidence your visitor needs

✓	Success check
☐	A visitor can explain what this career does.
☐	A visitor sees a realistic training route.
☐	Pay and outlook numbers are labeled with a source and year.
☐	The benefits and challenges sound honest, not like an advertisement.
☐	I can point to the source for every fact I plan to publish.
Pitch stem: If you like _____ and want to _____, this career may be worth exploring because _____.	