

# EXIT TICKET

Written Communication + Economic  
Conditions



CAREER &  
COLLEGE EXPLORATIONS

BLOCK

6.3.2

NAME \_\_\_\_\_

DATE \_\_\_\_\_

PERIOD \_\_\_\_\_

TEK | d(5)(C) · d(1)(C)



## COMPARISON MATRIX

02 / 10

Fill in each cell using today's Economic Conditions Analysis chart.

	STRONG ECONOMY	WEAK ECONOMY / RECESSION
Marketing job availability (more / same / fewer)		
Which marketing role gets cut FIRST		
Which marketing role stays STRONG		

— **BOTTOM LINE: ONE DIGITAL MARKETING SKILL THAT IS "RECESSION-PROOF" AND THE REASON IT SURVIVES CUTS:**


TEACHER · MASTERY

<input type="checkbox"/> Beginning 1	<input type="checkbox"/> Developing 2	<input type="checkbox"/> Proficient 3	<input type="checkbox"/> Mastery 4
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TEACHER COMMENT \_\_\_\_\_

6SW-Wk3-Day2 · F02