

BLOCK

6.2.5

NAME \_\_\_\_\_

DATE \_\_\_\_\_

PERIOD \_\_\_\_\_

TEK | d(1)(C) · d(7)(A)



## CONCEPT MAP

04 / 10

MY rebrand in ONE sentence:

CENTER | \_\_\_\_\_

Connect this rebrand to THREE things:

1

**THE ARTS/AV CAREER THAT WOULD DO THIS WORK PROFESSIONALLY**

*Graphic Designer / Art Director / UX Designer / Social Media Manager / etc.*

My career: . Would I WANT this career?  
Circle: YES / NO / MAYBE


ONE SENTENCE WHY


2

**THE DIGITAL COMMUNICATIONS AND GRAPHIC DESIGN PATHWAY AT IRVING HIGH / MACARTHUR / NIMITZ**

*Adobe Certified Professional cert*

Does this pathway lead DIRECTLY to my career or is it a STEPPING STONE?  
Circle: DIRECT / STEPPING STONE


ONE SENTENCE WHY


3

**ONE SPECIFIC BUILDING BLOCK**

*I added this week (Canva / mood boards / GDDs / podcast outlines / Xello resume)*

My Building Block:


IN ONE SENTENCE, HOW WILL THIS BB SHOW UP ON MY RESUME AND IN A REAL DESIGN JOB?


TEACHER · MASTERY



Beginning 1



Developing 2



Proficient 3



Mastery 4

TEACHER COMMENT \_\_\_\_\_