

BLOCK

3.6.3

NAME _____

DATE _____

PERIOD _____

TEK | d(3) (I)



COMPARISON MATRIX

02 / 10

Fill in the matrix for your team's business plan and match it to what your chosen investor wants.

	WHAT OUR PLAN SAYS (ONE PHRASE)	WHAT THE INVESTOR WANTS TO SEE (FROM THEIR PROFILE CARD)
Value Proposition		
Target Market		
Revenue Model		
Budget Ask		

BOTTOM LINE: WHICH ROW OF OUR PLAN IS THE STRONGEST MATCH TO WHAT OUR INVESTOR WANTS, AND WHY WILL THIS ROW CONVINCE THEM TO FUND US?

TEACHER · MASTERY

Beginning 1 Developing 2 Proficient 3 Mastery 4

TEACHER COMMENT _____