

Website Audit Scaffold (Support Version)

NAME _____ DATE _____ PERIOD _____

Two of your five problems are started for you. Finish those two on the site you are auditing, then find three more on your own.

A problem is not "it is ugly." A problem is something that stopped you from getting a task done.

Model. Here is one problem written the short way, then the same problem written the way a UX Designer writes it. This model is about a movie theater website, not the site you are auditing.

- Short way: "The menu is bad."
- UX Designer way: "The menu says Info and More. I wanted showtimes, and I had to click both before I found them."

Five Problems

Problem 1 (Navigation). I tried to _____ and I could not find it because

Problem 2 (Buttons and links). The button that says _____ does not tell me

Problem 3.

Problem 4.

Problem 5.

Then pick 3 problems for the workbook fix table on page 29. When you fill in the *How Your Fix Will Help Users* column, start with: This helps users because they can now _____