

Million Dollar Idea - Support and Catch-Up Packet



NAME _____ DATE _____ PERIOD _____

Day 2: Spot a problem

Choose a real, school-appropriate problem. Do not include a classmate's private information.

Start here: problem = what is happening and why it matters · customer = person who may choose the offer · first version = smallest workable form. **Problem menu:** long lunch lines · lost supplies · dead device batteries · confusing bus waits · missed homework · wasted food · hard-to-find clubs · limited quiet study space

My problem:

What is happening, who experiences it, and why does it matter?

Rapid idea sprint - five minutes

Write fast. Short phrases are enough. Do not judge, erase, or improve ideas until the timer ends.

#	BUSINESS IDEA THAT COULD HELP	#	BUSINESS IDEA THAT COULD HELP
1		7	
2		8	
3		9	
4		10	
5		11	
6		12	

Choose the best two

Check each idea against three questions: Does it solve the problem? Is a first version realistic? Would someone use or choose it?

IDEA 1

Name or short description: _____

Why it solves the problem:

Why a first version is realistic:

Why someone might use or choose it:

IDEA 2

Name or short description: _____

Why it solves the problem:

Why a first version is realistic:

Why someone might use or choose it:

One idea I dropped and the screening reason:

Day 3: Stress-test both ideas

Use specific evidence. “People will like it” is not enough.

Word bank: problem fit = how directly the idea solves the need · customer choice = why someone may choose it · build challenge = what could make the first version difficult

Missing Day 2? Use this fixed pair: students need charged devices. Compare a checkout charging station with classroom delivery of charged power banks.

TEST	IDEA 1 EVIDENCE	IDEA 2 EVIDENCE
Problem fit: How well does it solve the exact problem?		
Customer choice: Why choose it over another option?		
Build challenge: What could make the first version difficult?		

Compare the risk

Idea 1's biggest risk:

Idea 2's biggest risk:

Which test separated the ideas most clearly, and why?

Make the call

Strongest idea: _____

My decision: **Move Forward / Needs Work / Abandon It**

Explain the decision in 6 to 8 sentences. Name the problem, the idea's biggest strength, the biggest risk, and the evidence that mattered most. **Abandon It can earn full credit when the reasoning is strong.**

Small-group compare

One other idea I heard: _____

One useful strength in that idea:

The group idea with the most potential: _____

Evidence that made it the group's choice:
