

Cosmetology Recommendation - 16-Point Rubric

NAME _____ DATE _____ PERIOD _____

Use this rubric before submitting the Cosmetology Career and Business Recommendation. Score the evidence and reasoning, not art polish, accent, handwriting, or English mechanics unless the meaning is unclear.

CRITERION	4 - MASTERS	3 - MEETS	2 - APPROACHES	1 - NEEDS IMPROVEMENT	0 - NO EVIDENCE
Career and task	Names a Human Services career and accurately explains a specific task or work condition	Names the career and an accurate task	Names a career but task is broad or partly accurate	Career or task is unclear	Blank or off topic
Training and next step	Uses an accurate Texas requirement and a verified next step without a guarantee	Uses an accurate requirement and reasonable next step	Uses one accurate fact but next step needs support	Requirement or next step is inaccurate	Blank or off topic
Entrepreneurship and trade-off	Explains an opportunity, owner responsibility, and meaningful trade-off	Explains the opportunity and responsibility with a trade-off	Names an opportunity but reasoning is incomplete	Business idea or trade-off is unclear	Blank or off topic
Design-to-career connection	Uses a specific design decision to explain a transferable career skill	Connects an artifact to a relevant skill	Names the artifact and skill with little explanation	Connection is unclear or generic	Blank or off topic

Score profile

Career and task: ____ / 4

Training and next step: ____ / 4

Entrepreneurship and trade-off: ____ / 4

Design-to-career connection: ____ / 4

Total: ____ / 16

Canvas records the assignment as 100 points. This 16-point evidence profile converts as follows: 15-16 Masters; 13-14 Meets; 12 Approaches; 10-11 Needs Improvement; 0-9 follows campus policy.