

Farm-to-Table Infographic Planner

NAME _____ DATE _____ PERIOD _____

Part 1: Read the client brief

Sunny Fields Farm is a **fictional client** from the *Find Your Future* workbook. Your job is to explain how one crop moves from the farm to consumers. Use the facts printed in the client email. Do not invent a real address, phone number, social-media handle, certification, or pesticide claim beyond the scenario.

Chosen crop: ☐ Strawberries ☐ Grapes ☐ Bell peppers ☐ Cucumbers

Audience: **adult grocery shoppers who want a quick, clear explanation**

Career connection: The specialist creates _____ for _____.

Word bank: planting / siembra · monitoring / monitoreo · harvesting / cosecha · packing / empaque · delivery / entrega · audience / público

PLAN THE FOUR REQUIRED STEPS

STEP	WHAT HAPPENS? USE A SHORT PHRASE.	WHAT VISUAL WILL SHOW IT?
1. Planting		
2. Growing and monitoring		
3. Harvesting and packing		
4. Selling or delivering to consumers		

CHOOSE TWO SCENARIO FACTS TO FEATURE

Fact 1: _____

Why a shopper would care:

Fact 2: _____

Why a shopper would care:

Frame: "A shopper would care about [fact] because [reason]."

Part 2: Sketch before you build

Use this full page to plan the infographic. Show the reading order, title, four steps, visuals, and two farm facts. Boxes, arrows, labels, and rough drawings are enough. This is a planning page, not an art contest.

Write the two interview questions in the large response boxes on **FYF p. 92**. Use the Canvas checklist when you build tomorrow. This planner does not duplicate space already printed in your workbook.