



MINI-CASE

07 / 10

Rosa is 16 and just opened a small tutoring business. Her website has one long page. The "Sign Up" button is gray and sits at the very bottom, under three paragraphs about her hobbies. The menu at the top says "Stuff," "More Stuff," and "Click Here." Parents keep phoning Rosa instead of signing up online.

1 | Name TWO bad UX problems on Rosa's site. Use words from today's lists. Problem 1: Problem 2:

2 | Pick ONE of your two problems. Write your fix and how it helps users. My fix: How it helps users:

3 | Which fix would bring Rosa the most new students? Why? One sentence.

TEACHER • MASTERY

☐ Beginning 1

☐ Developing 2

☐ Proficient 3

☐ Mastery 4

TEACHER COMMENT